

The time-critical and resource-intensive nature of detecting and taking-down cyber-threats leaves companies with little time to review and advance their awareness and education strategies. This research network aims to empower organisations to make data-driven decisions and cultivate a cyber-safe culture.

Competitive advantage

- Pioneers of an impact-first research method that enables academics and practitioners to co-create solutions to business and societal challenges
- The research network has expertise in:
 - Cyber-threat landscape analysis
 - Cyber behaviours analysis
 - Cyber security awareness and education strategic development

More Information

Dr Yenni Tim

School of Information Systems and Technology Management

E: yenni.tim@unsw.edu.au

UNSW Knowledge Exchange knowledge.exchange@unsw.edu.au www.capabilities.unsw.edu.au

+61(2)93855008

Impact

• Improving the cyber security awareness and education of organisations through in-depth analysis of cyber-threat and behavioural data.

Capabilities and resources

• Interdisciplinary team from Information Systems and Computer Science

Our partners

- Ernst & Young
- A leading insurance group in Australia