



**UNSW**  
SYDNEY

## Optimising collaboration to achieve measurable social outcomes

**Collaboration is key to addressing complex social issues. It is also paramount to evaluate whether intended outcomes of social policy are being achieved. A collaborative approach to addressing complex issues which integrates scientific rigour with day-to-day practicalities may lead to dramatically improved social outcomes.**

### Competitive advantage

Expertise in:

- Effective collaboration
- Systems thinking and complex social issues
- Measurement and evaluation, especially when resources for these activities are scarce
- Working with for-purpose organisations aiming to have a positive social impact
- The promotion of financial wellbeing and employment for older workers

### Impact

Improved capacity of the for-purpose sector to:

- Use evidence, not anecdotes, to make decisions
- Create positive social impact
- Assist in reducing systemic disadvantage across Australia

### Successful outcomes

- Measuring outcomes for clients that inform executive decision-making
- Contributing to national strategies to improve financial capabilities
- Creating research-informed tools for applied practitioners
- Making evidence more accessible to those who need it

### Capabilities and facilities

- The Collaboration Health Assessment Tool, which assesses how well partners are working together
- Amplify Social Impact Platform, which vastly simplifies the measurement and evaluation process
- Rapid turnaround of comprehensive evidence reviews

### Our partners

### More Information

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- The Salvation Army
- IRT Group / Age Matters
- Good Shepherd - Financial Inclusion Action Plan