



UNSW
SYDNEY

Optimising collaboration to achieve measurable social outcomes

Collaboration is key to addressing complex social issues. It is also paramount to evaluate whether intended outcomes of social policy are being achieved. A collaborative approach to addressing complex issues which integrates scientific rigour with day-to-day practicalities may lead to dramatically improved social outcomes.

Competitive advantage

Expertise in:

- Effective collaboration
- Systems thinking and complex social issues
- Measurement and evaluation, especially when resources for these activities are scarce
- Working with for-purpose organisations aiming to have a positive social impact
- The promotion of financial wellbeing and employment for older workers

Impact

Improved capacity of the for-purpose sector to:

- Use evidence, not anecdotes, to make decisions
- Create positive social impact
- Assist in reducing systemic disadvantage across Australia

Successful outcomes

- Measuring outcomes for clients that inform executive decision-making
- Contributing to national strategies to improve financial capabilities
- Creating research-informed tools for applied practitioners
- Making evidence more accessible to those who need it

Capabilities and facilities

- The Collaboration Health Assessment Tool, which assesses how well partners are working together
- Amplify Social Impact Platform, which vastly simplifies the measurement and evaluation process
- Rapid turnaround of comprehensive evidence reviews

Our partners

More Information

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- The Salvation Army
- IRT Group / Age Matters
- Good Shepherd - Financial Inclusion Action Plan